

OpenPrimeSM

Access



Isn't it time you found a single solution?

For funds of all sizes, OpenPrime offers an open architecture solution that provides secure end-to-end capabilities including trading, order and portfolio management and accounting.

Flexible, powerful and accessible

Whatever the size of your fund, wherever you're located, with OpenPrime you can manage positions across all regions, markets, asset classes and currencies. Using the same tools as the world's leading funds, you'll be able to:

- ▶ Stay competitive with a comprehensive view across legal vehicles, sectors and counterparties, with immediate updates of every trade and price change
- ▶ Meet regulatory and investor expectations for operational robustness
- ▶ Stay informed in multiple office locations and have access on the road
- ▶ Reduce your operating costs as you reduce complexity

Global Presence

The OpenPrime team is truly global, with local staff in North America, Europe and Asia to take your fund live and provide you with the ongoing support you need.

Rich functionality with a continuum of value

- ▶ View multiple strategies and positions covering a complete spectrum of asset classes from equities, derivatives, swaps, fixed income, foreign exchange to OTC structured products
- ▶ Access multiple executing brokers and prime brokers
- ▶ Connect with major electronic execution avenues (DMA) and broker trading algorithms (DSA)

All you need to make the transition to multiple prime brokers

OpenPrime technology enables you to take your growing business multi-prime across multiple asset classes and multiple currencies.

Hosted at a secure, independent venue, OpenPrime is a direct window to Citi's integrated Hedge Fund Services including Prime Brokerage, comprehensive Fund Administration and Capital Raising.

Get to know OpenPrime powered by Beauchamp

The Beauchamp software suite from Linedata is specifically designed for multi-currency, multi-asset class and multi-strategy investing; spanning all stages of the trade lifecycle from electronic trading and order management through real-time P&L, portfolio analysis, automated reconciliation and portfolio accounting.

OpenPrime – one platform, four powerful capabilities

Portfolio Management, Portfolio Analytics and Reporting

- ▶ **View** trades and route them to the execution broker, DMA and algorithmic venues of choice.
- ▶ **Interact** effectively with multiple prime brokers and your fund administrators.

Trade Routing

Fix Routing to DMA, DSA destinations

Pre/Post-Trade Allocations

- ▶ **Analyze** portfolios across different dimensions; by fund, by book and by strategy.
- ▶ **View** real-time actual P&L (not just flash) and risk exposures by strategy, position or legal vehicles.

Real-Time Portfolio Analytics

Dynamic Portfolio slicing:
 – Using 200+ fields
 – By book, strategy, position

Real-Time Profit and Loss

g, Trade Routing and Portfolio Accounting

- ▶ **Invest** in an extensive range of asset classes across different currencies.
- ▶ **Manage** your consolidated book of business across time – access to historical positions.

Rich Trade Capture

Multi-Asset

Interest Rate Swaps

Multi-Currency

- ▶ **View** flexible and configurable reports.
- ▶ **Manage** accounting with a general ledger and engines for tax lot and trading ledger – access to intra-day NAV.

Reporting

Differentiated Profit & Loss Reports at your fingertips

Talk to Citi about OpenPrimeSM:

For both new launches and existing funds, the challenges are multiple and complex—requiring ongoing and simultaneous attention to everything from fine-tuning your investment strategy and staying on top of market trends to maintaining a smooth running business on a day-to-day basis.

It's why Citi's single window access and front-to-back business solutions make sense. Our single goal as your service provider is to integrate value-added products and services that meet and surpass your needs.

OpenPrime is provided in a neutral secure hosted environment through Citi's Global Transaction Services, independent from prime brokerage and execution. A leading provider of services to investment professionals worldwide, including managers of hedge funds, mutual funds, closed end funds and separately managed accounts, Global Transaction Services provides you with operational, administrative and regulatory support. The delivery of these services are constantly monitored for accuracy and consistency.

For more information about OpenPrime Services, please contact your Citi representative or:

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