

# Trade Services and Finance

## One-stop shopping for trade finance needs

The growth in market globalization and cross-border trade has created new opportunities and challenges for businesses worldwide. To succeed in this rapidly changing environment, you need the support of an innovative financial partner with an in-depth understanding of today's global business dynamics.

Citi Trade Services and Finance offers you a single source for meeting these challenges. Our wide range of solutions and capabilities are designed to help you effectively manage risk and optimize cash flows – all supported by the unmatched global reach and local knowledge of Citi.

### Fast access to innovative trade financing

Fast access to innovative trade financing is vital to the success of a commercial contract. Through Citi Trade Services and Finance, you can leverage our far-reaching knowledge of local market practices to improve financial flexibility, increase liquidity in the supply chain, reduce the risk inherent in trade flows and boost financial performance.

### Solutions customized to your individual needs

Drawing from a wide range of financing techniques, Citi's trade finance experts offer customized solutions to your most complex needs. Our extensive global network in more than 100 countries, including emerging markets, lets you explore the potential for trade wherever it arises. And you will be secure in the knowledge that we can support your transaction throughout its life cycle.

### A broad range of trade finance capabilities

Citi offers comprehensive domestic and international trade finance capabilities. These include traditional import and export financing solutions,

as well as open account receivables and distribution financing programs.

### Sponsored receivables finance

Citi's sponsored receivables finance programs provide companies with liquidity by accelerating their cash flow conversion cycle. These programs also allow companies to increase open account sales by leveraging our risk-mitigating structures and our unparalleled geographic reach. In addition, we have the ability to match the seller's liquidity to business seasonality and the currency of underlying receivables. The facility can be structured on a revolving or one-off basis.

### Supplier finance

Our supplier finance programs help well-established buyers realize an uninterrupted supply flow by providing pre-shipment and post-shipment liquidity to their suppliers and mitigating the risk inherent in open account sales. Companies can also consolidate their payables settlement processes. This Citi solution has a systematic approach, which makes it ideally suited for ongoing commercial relationships.

### Benefits at a Glance

Trade Services and Finance solutions help companies:

- Enhance financial flexibility
- Increase supply chain liquidity
- Reduce trade flow risk
- Improve financial performance



**Put the power of Citi to work  
for you**

We have combined the strength of Citi's large balance sheet, global network, local market expertise and knowledgeable trade finance representatives to create tailor-made trade finance solutions for our clients. As you navigate the increasingly complex global marketplace, Citi Trade Services and Finance solutions can help get you where you want to go.

Call your Citibank representative today or visit us online at [www.transactionservices.citigroup.com](http://www.transactionservices.citigroup.com)

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